



Taking Home Improvements to the next level

NON-NEGOTIABLE VALUES

TRUTHFULNESS

TRANSPARENCY

ACCOUNTABILITY

NO HIDDEN AGENDA

HONOR OUR COMMITMENTS

RESPECT FOR ALL

NO CONFLICTS OF INTEREST

FULL DISCLOSURE

NO GOSSIP / NO DRAMA

RELEVANT

NO ENTITLEMENTS

GRATITUDE

QUALITY PRODUCTS

POSITIVE CASH FLOW

HONOR

INTEGRITY

HARMONY

FINANCIAL STABILITY TO OURSELVES

AND OTHER PARTNERS

BE HUMBLE